

CURRICULUM VITAE

Prof. Dr. Özlem Öz (Ms.)

20.02.1971

Department of Management, Bogazici University

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ACADEMIC BACKGROUND

1994 - 1998	Ph.D., Interdisciplinary Institute of Management, LSE, UK
1992 - 1994	MBA, Department of Management, METU, Ankara, Turkey CGPA = 3.75 (out of 4.00)
1987 - 1992	B.Sc., Department of Management, METU, Ankara, Turkey CGPA = 3.87 (out of 4.00)

SCHOLARSHIPS, HONOUR DEGREES & AWARDS

Bogazici University, Outstanding Academic Achievement Award in Research (Young Scientists), 2008

TÜBA (Turkish Academy of Sciences) – GEBİP Awarded to Participate in the Programme to Reward Successful Young Scientists, 2007

TÜBA (Turkish Academy of Sciences) Encouragement Award in Social Sciences and Humanities, 2005

METU Outstanding Academic Achievement Award, 2005

Emerald Citation of Excellence Award (The article “Using Boolean and Fuzzy Logic...” has been chosen as one of the top fifty management articles in Emerald Management Reviews for 2004)

TÜBA (Turkish Academy of Sciences)
Programme to Promote Quality Publications in
Social Sciences and Humanities, 2004

METU Outstanding Academic Achievement
Award, 2003

Best Paper Award, European Applied Business
Research Conference (Venice, Italy, 9-13 June,
2003)

Visiting Research Scholar, Interdisciplinary
Institute of Management, LSE, UK, Summer
2001

TÜBA (Turkish Academy of Sciences)
Fellowship Programme for Post-Doctoral
Research Studies Abroad in Social Sciences and
Humanities, Summer 2001

METU Outstanding Academic Achievement
Award, 1999

Awarded a scholarship by the Turkish
government covering the Ph.D. period, 1994-1998

Third amongst the 2011 graduates of METU, 1992
First amongst the 281 graduates of the Faculty of
Administrative and Economic Sciences, METU,
1992

First amongst the 89 graduates of the Department
of Management, METU, 1992

WORK EXPERIENCE

- | | |
|------|---|
| 2012 | Coordinator, Summer School, Bogazici
University |
| 2012 | Associate Dean, Faculty of Economic and
Administrative Sciences, Bogazici University |
| 2012 | Member, BUVAK, Board of Academic Affairs |

2012	Member (representing FEAS), Quality Evaluation and Improvement Board
2011	Member, Ethical Board of External Academic Relations
2010	Member, Committee for the Accreditation Process (Mission Statement, Strategic Plan and Processes)
2010	Member, Committee for the Accreditation Process (Assurance of Learning and Curriculum Development)
2010	Member, Committee for Revising the Promotion Criteria for Faculty Members, Faculty of Economic and Administrative Sciences, Bogazici University, Turkey
2010	Associate Editor, Bogazici Journal
2010 - 2014	Member, Board of Academic Affairs, Faculty of Economic and Administrative Sciences, Bogazici University, Turkey
2009	Member, Board of Administrative Affairs, Faculty of Economic and Administrative Sciences, Bogazici University, Turkey
2009	Member, Consultancy Board for Research Policies, Rector's Office, Bogazici University, Turkey
2008 - 2009	Member, Committee for organizing the 50 th anniversary celebrations of FEAS, Bogazici University, Turkey
2008 - 2010	Erasmus Co-ordinator, Department of Management, Bogazici University, Turkey
2005 - 2010	Member, MBA Committee, Department of Management, Bogazici University, Turkey
2005 -	Member, Undergraduate Curriculum Redesign Committee, Department of Management, Bogazici University, Turkey
2005 -	Academic advisor to undergraduate students, Department of Management, Bogazici University, Turkey

- 2005 Member, Committee for organizing the 100th anniversary celebrations of the FEAS Building, Bogazici University, Turkey
- 2005 - Member, Strategic Planning Committee of the Dean's Office, Faculty of Economic and Administrative Sciences, Bogazici University, Turkey
- 2005 - 2010 Member, Exchange Committee, Department of Management, Bogazici University, Turkey
- 2005 - 2008 Assistant Professor, Department of Management, Bogazici University, Turkey
Courses: Managing the Global System, Management and Organizations, Turkish Business Environment
- 2003 - 2005 Erasmus Co-ordinator, Department of Business Administration, METU, Turkey
- 2003 - 2005 Academic advisor to MBA students, Department of Business Administration, METU, Turkey
- 2001 - 2003 Assistant Chair, Department of Business Administration, METU, Turkey
- 2002 Member, Strategic Planning Support Committee of the Rector's Office at METU, Turkey (co-authored the report prepared for guiding the process, titled *ODTÜ Öz Değerlendirme-Stratejik Planlama Süreci 2002*)
- 2001- 2002 Member, Self-Evaluation Committee of the Rector's Office at METU, Turkey (co-authored *METU Self-Evaluation Report*)
- 1999 - 2005 Assistant Professor, Department of Business Administration, METU, Turkey
Courses: International Business, Turkish Business Environment, Strategy, Fundamentals of Business
- 1999 Course Developed: BA 4125 (Man 434) – Turkish Business Environment
- 1999 Member, State Planning Organisation, The VIII. Five-Year Development Plan – Efficiency in Corporate Structuring and Governance Commission

1999	Lecturer, MTA Education Programme, Department of Business Administration, METU, Turkey. Module: Market Structures and Pricing Practices
1998 - 1999	Instructor, Department of Management, METU, Turkey Courses: International Business, Turkish Business Environment, Fundamentals of Business
1998 - 2001	Academic Advisor to the PhD Students, Department of Business Administration, METU, Turkey
1998 - 2005	Lecturer, Certificate Programme in Advanced Management Studies, Department of Business Administration, METU, Turkey. Modules: International Business, Strategy, Recent Advances in Management
1997 - 1998	Part-time teacher, Interdisciplinary Institute of Management, LSE, UK Course: Management in the International System
1997	Attended the 'Academic Staff Development Programme' at the LSE, administered by the University of Oxford, UK
1992 - 1998	Teaching and research assistant, Department of Management, METU, Turkey Courses: International Business, Statistics for Business and Economics

RESEARCH & PUBLICATIONS

Books

Öz, Ö. 2004. *Clusters and Competitive Advantage: The Turkish Experience*. Hampshire, UK and New York, USA: Palgrave MacMillan.

Öz, Ö. 1999. *The Competitive Advantage of Nations: The Case of Turkey, Assessing Porter's Framework for National Advantage*. Aldershot, UK: Ashgate Publications.
(In the reading lists of some courses offered by distinguished universities including LSE, London, UK, and Bocconi University, Milan, Italy.)

Articles and Book Chapters

Eder, M., and Öz, Ö. (2014-forthcoming). Neo-liberalization of Istanbul's Nightlife: Beer or Champagne? *International Journal of Urban and Regional Research* (SSCI).

Öz, Ö., and Eder, M. 2012. "Rendering Istanbul's Periodic Bazaars Invisible: Reflections on Urban Transformation and Contested Space" *International Journal of Urban and Regional Research*, 36(2), 297-314. (SSCI)

Öz, Ö., and Özkaracalar, K. 2011. "What Accounts for the Resilience and Vulnerability of Clusters? The Case of Istanbul's Film Industry" *European Planning Studies*, 19(3), pp. 361-378. (SSCI)

Öz, Ö., and Eder, M. 2010. "İstanbul Dönüşürken: Semt Pazarları Örneği". In Çağlar Keyder (ed.) *Küreselleşen İstanbul'da Ekonomi*, İstanbul: Osmanlı Bankası Arşiv ve Araştırma Merkezi, pp. 61-66.

Eder, M., and Öz, Ö. 2010 "From Cross-Border Exchange Networks to Transnational Trading Practices?: The Case of Shuttle Traders in Laleli, Istanbul", Djelic, M. L. and Quack, S. (eds.) *Transnational Communities: Shaping Global Economic Governance*. Cambridge, UK: Cambridge University Press, 82-104.

Öz, Ö., and Çalışkan, K. 2010. "An Alternative Market Organization: The Case of Cut Flower Exchange in Turkey" *METU Studies in Development*, 37(2): 153-170.

Öz, Ö., and Özkaracalar, K. 2010 "Path Dependencies, Lock-In and the Emergence of Clusters: Historical Geographies of Istanbul's Film Cluster" In Sydow, J. and Schuessler, E. (eds.) *The Hidden Dynamics of Path Dependence*. Hampshire, UK and New York, USA: Palgrave MacMillan, pp. 161-177.

Öz, Ö. 2009. Book review of *On Hollywood: The Place, The Industry* (A. J. Scott) *METU Studies in Development*, 35, Muhan Soysal Özel Sayısı, 341-346.

Eder, M., and Öz, Ö. 2008 "Scrutinizing the Link between Poverty and Business Strategy: What Can We Learn from the Case of Shuttle Traders in Laleli". In C. Wankel (ed.) *Alleviating Poverty through Business Strategy*. New York, USA: Palgrave MacMillan.

Öz, Ö., and Toker, A. 2008. "Crafting Strategy in Not-For-Profit Organisations: The experience of an Alumni Organisation, BÜMED". Special Issue on Nonprofit Competitive Strategy of the *International Journal of Nonprofit and Voluntary Sector Marketing*, 13: 167-175.

Öz, Ö. 2006. Book review of *Global İşletme, Yerel Emek: Türkiye'de İşçiler ve Modern Fabrika* (Teo Nichols & Nadir Suğur) *METU Studies in Development*, 33(1): 161-167.

Öz, Ö. 2006. "Sektörel Öbeklenme ve Rekabet Gücü: İşletme Yazınındaki Son Tartışmalar". In A. Eraydın (ed.) *Değişen Mekan: Mekansal Süreçlere İlişkin*

Tartışma ve Araştırmalara Toplu Bakış (1923-2003), Ankara: Dost Yayınları, 196-212.

Öz, Ö. 2005. "Coğrafya, Strateji ve Organizasyon" *Yönetim Araştırmaları Dergisi*, Strateji Özel Sayısı.

Öz, Ö. 2004. "Türkiye'de Ekonomik Faaliyetlerin Mekansal Dağılımı ve Rekabetçi Yapısı" *METU Studies in Development*, 31(2): 211-241.

Öz, Ö. 2004. "Using Boolean and Fuzzy Logic-Based Methods to Analyse Multiple-Case Study Evidence in Management Research" *Journal of Management Inquiry*, 13(2): 166-179.

(Emerald Citation of Excellence Award) (SSCI)

Öz, Ö. 2003. "Türkiye'nin Rekabetçi Avantajı: Stratejik Yönetim Perspektifinden Bir Değerlendirme" *METU Studies in Development*, 30(2): 205-222.

Öz, Ö. 2003. Book review of *Laleli-Moskova Mekiği: Kayıtdışı Ticaret ve Cinsiyet İlişkileri* (H. Deniz Yüksek) *METU Studies in Development*, 30 (1): 113-119.

Öz, Ö. 2002 "Assessing Porter's Framework for National Advantage: The Case of Turkey" *Journal of Business Research*, 55(6): 509-515. (summary article of the book, Öz, 1999) (SSCI)

Öz, Ö. 2002. Book review of *The Competitive Advantage of Greece* (I. Konsolas) *METU Studies in Development*, 29(1-2): 201-205.

Öz, Ö. 2001. "Sources of Competitive Advantage of Turkish Construction Companies in International Markets" *Construction Management and Economics*, 19 (2): 135-144.

Öz, Ö, & Wasti, N. 2001. Book review of *Can Japan Compete?* (M. E. Porter, H. Takeuchi, M. Sakakibara) *METU Studies in Development*, 28(3-4): 477-484.

Brusati, L. & Öz, Ö. 2000. "Equita ed Efficienza Nella Riforma dei Sistemi di Finanziamento della Sanita: L'esperienza della Turchia" *Management ed Economia Sanitaria*, 34 (4): 145-155. (in Italian)

Conferences and Conference Proceedings - International

Öz, Ö. & Eder, M. 2013. "Urban Crisis Beyoglu", Interrogating Urban Crisis Conference (Leicester, UK, 9-11 September 2013).

Öz, Ö., & Özkaracalar, K. 2013. "Theorizing Path Dependency in Light of the Changing Geography of Istanbul's Film Clusters", 6th Annual International Conference on Economics and Business of the Mediterranean Countries and Area (Athens, Greece, 26-29 March 2013).

Eder, M. & Öz, Ö. 2012. "Rethinking spatial inequality and urban transformation: Istanbul's entertainment clusters", 22nd IPSA World Congress – Urban Studies (Madrid, Spain, 8-12 July 2012).

Eder, M. & Öz, Ö. 2009. "Istanbul Transforming: Street Bazaars of Istanbul" 2009 EGOS Colloquium (Barcelona, Spain, 2-4 July, 2009).

Öz, Ö., & Çalışkan, K. 2008. "Adding Color and Conscience to Markets: The Cut Flowers Market in Turkey" Conference on Energizing Markets – Making and Breaking Boundaries for the Regimes of Value (Copenhagen, Denmark, October 30 - November 1, 2008).

Eder, M., & Öz, Ö. 2008. "Transnational Social Spaces and the Making of Transnational Communities: The Case of Shuttle Traders in Laleli, Istanbul" Workshop on "Transnational Communities" Max Planck Institute for the Study of Societies (Cologne, Germany, April 17-18, 2008).

Öz, Ö., & Özkaracalar, K. 2007. "Path Dependencies, Lock-in and the Emergence of Clusters: Historical Geographies of Istanbul's Film Cluster" 23rd EGOS Colloquium (Vienna, Austria, 5-7 July, 2007).

Eder, M., and Öz, Ö. 2007. "Transnational Communities and Organization of Economic Activity: The Case of Shuttle Traders in Laleli (Istanbul)" 23rd EGOS Colloquium (Vienna, Austria, 5-7 July, 2007).

Öz, Ö., & Toker, A. 2007. "Linking Quality and Strategy in Not-For-Profit Organisations: The Case of BUMED" *Oxford Business and Economics Conference* (Oxford, UK, 24-26 June, 2007).

Öz, Ö. 2007. "Poverty Alleviation and Strategic Management: A Research Agenda" *Oxford Business and Economics Conference* (Oxford, UK, 24-26 June, 2007).

Öz, Ö., & Özkaracalar, K. 2007 "The Dynamics of Cluster Evolution: A Comparative Analysis of the American and Turkish Film Industries" *40 Years of IB at Reading: Looking to the Future*, (Reading, UK, 16-17 April, 2007).

Öz, Ö. 2006. "Developing vs. Developed Country Clusters: Points of Divergence and Convergence" *CD-ROM Proceedings of EIBA 2006 Conference – Regional and National Drivers of Business Location and Competitiveness* (Fribourg, Switzerland, 7-9 December, 2006).

Öz, Ö. 2004. "Geographic Concentration and Competitiveness: An Analysis of the Turkish Experience with the Help of Fuzzy-set Methods" *Global Business & Economics Review – Anthology 2004: Proceedings of the Business and Economics Society International Conference* (Rhodes, Greece, 19-22 July, 2004), 624-629.

Öz, Ö. 2004. "Clusters and Competitive Advantage: A Critical Review of Literature" *Global Business & Economics Review – Anthology 2004: Proceedings of the Business and Economics Society International Conference* (Rhodes, Greece, 19-22 July, 2004), 643-652.

Öz, Ö. 2003. "Changing Patterns of Competitive Advantage: The Towel/Bathrobe Cluster in Denizli (Turkey)" *The Conference on Clusters, Industrial Districts and Firms: The Challenge of Globalisation* (Modena, Italy, 12-13 September, 2003).

Öz, Ö., & Kıldır, Ö. 2003. "The Investment Development Path of Turkey" *European Applied Business Research Conference* (Venice, Italy 9-13 June, 2003), 1-8.

Öz, Ö., & Pamuksuz, K. 2003. "Understanding Competitiveness: The Case of the Turkish White Goods Industry". *European Applied Business Research Conference* (Venice, Italy, 9-13 June, 2003), 13-19. (Best Paper Award)

Öz, Ö. 2002. "Geographic Clusters and International Competitiveness: Evidence from Turkey" *The 28th Annual Meeting of the European International Business Academy (EIBA)* (Athens, Greece, December 8-10, 2002).

Öz, Ö. 2002 "Logic and Management: Possible Applications of Ragin's Methodological Contributions" *Developing Philosophy of Management – Crossing Frontiers Conference Proceedings* (University of Oxford, UK, June 26-29, 2002, Oxford: Reason in Practice), 365-374.

Öz, Ö. 2001 "Turkish Business Environment" *Ciclo Di Seminari Internazionali, CERISDI*, (Palermo, Italy, May 3-4, 2001). (invited speaker)

Öz, Ö. 2000 "Strategies and Competitive Advantages of Turkish Entrepreneurs" *Convegno "La Turchia Oggi"* (Venice, Italy, December 15-16, 2000). (invited speaker)

Öz, Ö. 2000. "An Application of Boolean Methods of Qualitative Comparison: Implications for Porter's Diamond" *The 26th Annual Meeting of the European International Business Academy (EIBA)* (Maastricht, the Netherlands, December 10-12, 2000)

Öz, Ö. 2000 "A Structural Analysis of Private Big Business in Turkey: Three Cases" *The 12th International Meeting on Socio-Economics of SASE (Society for the Advancement of Socio-Economics)* (London, UK, July 7-10, 2000).

Öz, Ö., & Tilelyioğlu, A. 2000 "The Effects of Firm Structure as a Source of Competitive Advantage for Turkish Contractors" *The Proceedings of the 2000 Annual Conference of Global Awareness Society International* (New York, USA, May 25-28, 2000), Bloomsburg: Bloomsburg University.

Öz, Ö. 1999. "The Micro-foundations of Economic Development: An Assessment" *Impact of Globalization at the End of the Millennium, Proceedings of the 1999 Annual Conference of Global Awareness Society International* (New Orleans, USA, May 28-30, 1999), Bloomsburg: Bloomsburg University.

Öz, Ö. 1999. "Sources of International Competitive Advantage in the Turkish Glass Industry" *CD-ROM Proceedings of the ERC/METU International Conference in Economics III* (Ankara, Turkey, September 8-11, 1999).

Öz, Ö. 1999. "Debates Over International Competitive Advantage" *The Sixth Annual Global Finance Conference* (İstanbul, Turkey, April 7-9, 1999)

Öz, Ö. 1998. "The Competitive Advantage of Nations: Revisiting Porter's Diamond in Light of the Turkish Experience" *Global Competitiveness: Annual Research Volume, Proceedings of the 1998 American Society for Competitiveness Conference* (Boston, USA, October 22-24, 1998), Boston: University of Massachusetts Dartmouth.

Öz, Ö., & Konsolas, I. 1996. "The Evolution in the Competitive Structures of Turkish and Greek Industries" *Business, Government and Society. Proceedings of the Second AIDEA Giovani International Conference* (Milano, Italy, June 6-8, 1996), Milan: CUEM.

Conferences and Conference Proceedings – National

Öz, Ö. & Özkaracalar, K. 2010. "Yaratıcı Sektörler, Mekansal Yönelimler: İstanbul Sinema Sektörü Örneği" *13. Ulusal Bölge Bilimi/Bölge Planlama Kongresi* (İstanbul, 11-12 Mart, 2010).

Öz, Ö. & Eder, M. 2009. "İstanbul Dönüşürken: Semt Pazarları Örneği" *Küreselleşen İstanbul'da Ekonomi Sempozyumu* (İstanbul, 11-12 Aralık, 2009).

Öz, Ö. 2004. "Uluslararası Rekabet ve Sürdürülebilir Rekabet Gücü" *TÜBİSAD Toplantıları – Rekabet İçin Yapılanma* (10 June 2004, İstanbul).

Öz, Ö. 2004. "Sektörel Kümelenme ve Rekabet Gücü" *KBAM Kentsel ve Bölgesel Araştırmalar İletişim Ağı Çalışma Grubu Toplantısı* (26-27 March 2004, Ankara).

Öz, Ö. 2004. "Porter Modeli: Uluslararası Rekabet" *Rekabet Çalıştayı*, Sabancı University (12 March 2004, İstanbul).

Acar, A., Güven, S., Köksal, G., Öz, Ö., & Üçtuğ, Y. 2003. "Üniversite Stratejik Planlaması İçin Bir Model ve ODTÜ Mühendislik Fakültesi Uygulaması" *12. Ulusal Kalite Kongresi – Avrupa Birliği'ni Dünya Liderliğine Taşımak* (13-15 October 2003, İstanbul), Kal-Der.

Öz, Ö. 2000 "Stratejik Yönetim Dalının Sınırlarını Yeniden Tanımlamak: Michael Porter'in Son Çalışmalarının Bir Değerlendirmesi" *8. Ulusal Yönetim ve Organizasyon Kongresi* (Nevşehir, Turkey, 25-27 May, 2000).

Öz, Ö. 1999 "Uluslararası Rekabet Gücünün Kaynakları: Türkiye Otomotiv Sanayii İçin Yeni Açılımlar" *Türkiye'de Otomotiv Sanayinin Geleceği Sempozyumu* (Bursa, 19-20 November, 1999).

Öz, Ö. 1999 "Uluslararası Rekabet Gücünün Kaynakları: Türkiye İçin Yeni Açılımlar" *6. Ulusal Sosyal Bilimler Kongresi* (Ankara, 17-19 November, 1999).

Seminars

Kentte Alternatif bir Örgütlenme Modeli: BUKOOP (Bogazici Universitesi Mensupları Tüketim Kooperatifi), 16-17 November 2012, Kırsal Kalkınmaya Alternatif ve Yeni Yaklaşımlar, Istanbul, Turkey.

Clusters and Competitive Advantage: The Turkish Experience, May 2005, Boğaziçi University, Istanbul, Turkey.

Porter Gözlükleriyle Türkiye'nin Rekabetçi Yapısı ve Rekabet Gücüne Bir Bakış, 25 October 2000, National Productivity Centre, Ankara, Turkey.

Uluslararası Rekabet Gücünün Belirleyicileri Üzerine İşletme Yazınındaki Son Tartışmalar, 8 November 1999, Department of Economics, METU, Ankara, Turkey.

Sources of International Competitive Advantage in the Turkish Glass Industry, 13 October 1999, Department of Management, METU, Ankara, Turkey.

The Competitive Advantage of Nations: Revisiting Porter's Diamond in Light of the Turkish Experience, 29 April 1998, Department of Management, METU, Ankara, Turkey.

Invited Workshop Participant

Türkiye Ekonomisinin Dünya ile Bütünleşmesinde Kritik Bir Faktör: Kurumsal Şirket Yönetiminin Güçlendirilmesi (Istanbul, Turkey, 30 March 2002)

Britain and Turkey in the New Europe (London, UK, 22-25 November 2000)

Projects

Türkiye'de Sektörel Kümelenme ve Rekabet Gücü, ODTÜ (AFP 2001-04-02-02 / BAP 2003-04-02-01 no'lu proje, **Proje Yöneticisi**, 2001-2003).

Expert Reports

Acar, A., Güven, S., Köksal, G., & Öz, Ö. (Strategic Planning Support Committee of the Rector's Office at METU – 2002). *ODTÜ Öz Değerlendirme Stratejik Planlama Süreci 2002*. Ankara: METU (www.sp.metu.edu.tr) (86 pages and tables)

Self-Evaluation Committee of the Rector's Office at METU (co-authored the report –11 authors)

2002 *METU Self-Evaluation Report*. Ankara: METU (204 pages and tables)

Editor & Referee

Associate editor, *Boğazici Journal*

Referee, *Construction Management and Economics*

Referee, *Journal of Management Studies*

Referee, *METU Studies in Development* (Editorial Board Member)

Referee, *Russian and East European Finance and Trade*

Referee, *Boğazici Journal*

Supervised PhD Thesis

Astarlıoğlu, M. 2013. *Generic Competitive Strategies and Firm-Level Export Performance*. Department of Management, Boğaziçi University, Istanbul, Turkey.

Mutlucan, N. Ç. (in progress). *Geographic Clusters and Firm Performance*. Department of Management, Boğaziçi University, Istanbul, Turkey.

Supervised Master's Thesis

Pamuksuz, M. K. 2001. *Competitiveness of the Turkish White Goods Industry*. Department of Business Administration, METU, Ankara, Turkey.

Supervised Graduation Projects (within the context of the MBA and EMBA Programmes)

3 projects per year.

Citations

Web of Science (53)

Google Scholar (216)

Newspaper Articles and Others

A number of articles on cinema and literature in *Varlık*, *Milliyet Sanat*, *Birikim*, *Birgün*, *Patika*, *Seyir*, *Radikal İki*, *Altyazı*, *Kebikec*.